

horizon PLUS



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THRIVING AMIDST THE PERFECT STORM

The social and political turmoil has lasted for a few months now. Although the retail market demand has weakened, our three malls and hotels continue to do their best under such difficult times, welcoming various new shops and offering new excitement to customers. Wheelock Properties also obtained good results in the sale of new flats in Tseung Kwan O.

In Mainland China, Suzhou IFS hosted the "Reaching the top of Suzhou and a review of 70 years of changes" Suzhou Historical Photo Exhibition, reviewing changes of Suzhou since the founding of the People's Republic of China. In Chengdu, the premium Grade A office towers of Chengdu IFS are reaching an encouraging 90% occupancy, while the mall collaborated with Tihho Art to foster public understanding of Tibetan culture in an unprecedented way.

The Group spares no effort in contributing to the community. We have supported Wu Zhi Qiao Charitable Foundation for nine consecutive years. This summer, a group of teachers and students from Project WeCan joined the bridge building project in Meile Village, Lijiang, together with university students from Hong Kong and the Mainland, to help improve the living quality of villagers. Commemorating the 9th anniversary of the "Architectural Design Internship Programme", a "Nine Wooden Chairs" exhibition was held at Harbour City to showcase a series of chairs designed by nine of the past awardees. In the meantime, winners of "The Wharf Hong Kong Secondary School Art Competition" visited Berlin, Germany in August, which offered new inspirations for them as they pursue their dreams of art. To thank our partners for their support and contributions to Project WeCan, a Partners Appreciation Reception was hosted in May, and more recently a partners' sharing was held.

We hope you enjoy this issue of *horizon PLUS* in its new look.

完美風暴 砥礪前行

近來社會政局動盪，零售表現不復往年。集團旗下的商場和酒店繼續與商戶緊密合作，並積極引入各式各樣的新店，為顧客帶來新鮮感。同時，會德豐地產於將軍澳開售的新樓盤亦取得好成績。

中國內地方面，蘇州IFS舉辦《登蘇州之巔——看蘇州七十年變遷》蘇州歷史圖片展，細味蘇州自中華人民共和國建國七十年來的歷史變遷。成都IFS的超甲級辦公樓最近錄得近九成的出租率，令人鼓舞；商場方面則與西藏文化品牌「醍醐」聯手，以前所未有的方式帶領公眾認識西藏文化。

集團繼續不遺餘力，為社會各界出一分力。本年為集團第九年贊助無止橋慈善基金，一眾「學校起動」計劃師生於暑假隨中港大學團隊前往麗江美樂村建橋，為當地村民改善村內設施。此外，適逢今年「建築設計實習計劃」踏入九周年，集團特於海港城舉辦「九把椅子」設計展，並邀得九位實習計畫得主各自設計一款椅子，展現他們跨文化視野。新一屆「九龍倉全港中學生繪畫比賽」得獎者亦於八月遠赴德國柏林交流，為他們在追尋藝術夢的道路上帶來新的啟發。「學校起動」計劃於五月時舉行了「夥伴感謝禮」，答謝各夥伴機構多年來的支持和貢獻，並於近期舉行夥伴分享會，場面熱鬧。

希望你會喜歡今期以新面貌示人的《*horizon PLUS*》。



A TRIUMPH FOR WHEELLOCK'S NEW FLATS SALE

會德豐新盤銷情報捷

政治事件未息
新盤銷量平穩

政治風波事件揮之不去，加上貿易戰持續發酵，樓市前景未明，惟大型新盤無懼陰霾積極推售應市，將軍澳日出康城新盤GRAND MARINI昨首推182伙，即日沽約133伙，佔推售單位逾7成，當中以細單位最受捧，並以年輕用家客源主導；另外，系內MARINI亦於同日沽出約40伙。

由會德豐地產發展的GRAND MARINI及MARINI，兩盤昨日合共開售318伙，其中GRAND MARINI早前截收1600票，以首輪開售182伙計算，超額認購約7.7倍。市場消息指，截至昨晚9時，GRAND MARINI共沽約133伙，佔推售單位約73%。據區內代理指出，入場門檻較低的1及2房單位最受市場追捧；另外，系內MARINI亦於同日沽出約45伙，至今累積490伙，佔可售單位逾77%。

佔推售量73% 細戶受捧
會德豐地產主席梁志堅表示，昨日集團旗下兩盤齊發，並不是因為受市場不明朗因素影響，而構成去貨壓力，只是0A期MARINI屬貨尾，0B期GRAND MARINI則於同日作首度開售，另外，雖然近期多盤大型新盤起勁，料不會構成惡性競爭，並稱「只是各有各做」。

據銷售安排顯示，GRAND MARINI昨午2時開售，當中分A、B兩組，A組為大手客時段，涉78伙，買家需認購至少

GRAND MARINI即沽133伙

年輕用家客源主導



將軍澳新盤GRAND MARINI昨首輪推售，共沽約133伙，銷情不俗。



會德豐地產主席梁志堅稱，近期一手市場群盤起勁，不會構成惡性競爭。

1伙3房或2伙2房單位。就現場所見，發展商設於尖沙嘴大型商廈的售樓處，於下午2時許準買家已陸續到場，漸見排隊人潮，以家庭客為主；至下午約3時，該項目B組準買家亦陸續到場，該組涉104伙，客源年齡層明顯較A組年輕，當中有準買家指，雖然現時市況不穩，惟經濟能力許可仍值得入市。據了解，該項目準買家多為系內向隅客，當中不乏區內用家。

梁志堅：多盤推售「各有各做」

美聯住宅部行政總裁布少明表示，該行錄逾7成客人出席率，當中客源逾六

成為8、90後年輕人，八成為用家，該行錄一組大手客斥1600萬連購2伙2房單位，若按地區劃分，九龍區佔約6成，港島及新界區各佔2成，另用家佔八成，兩成為投資者。他預期，項目入伙呎租可達約45元，回報料逾3厘水平。

MARINI售約40伙

中原亞太區副主席兼住宅部總裁陳永保指出，該行出席率約七至八成；另外，受近期社會運動持續發酵影響，發展商均願意減價推盤後，令市場反應不俗，當中以細單位需求最為殷切。

買家心聲

連先生
700萬購2房，女兒早前已入市，實行「樓上樓下一齊住」。

周太
家庭主婦，「Full Pay」700多萬購2房收租。市場盤加息，計過數才入市。

星島日報，2019年9月12日

MARINI速沽435伙

香港文匯報訊（記者 梁悅琴）縱然中美貿易戰升溫，本港持續出現暴力衝突，惟本港地少人多，住屋需求大，發展商為低開新盤仍見承接力。主打一至兩房戶的日出康城MARINI昨日開售首輪500伙，大手客略為減少，散客B組揀樓速度明顯較慢，不過，最終全日售出435伙，銷售率87%，吸金逾33億元。買家以自住為主，逾一半為26至35歲客人，有大手客斥資2,300萬元購入3伙。發展商會德豐地產今年首8個月已售出逾1,730個單位，套現逾197億元。

累收逾7,000票的MARINI昨早開始於尖沙咀港威大廈售樓處揀樓，大手客A組時段人潮未算踴躍，只有約20多人到場。中原地產亞太區副主席兼住宅部總裁陳永保坦言，中美貿易戰及社會運動持續反覆，影響投資氣氛，投資客略為減少，MARINI投資者比例佔整體不足10%，該行A組出席率約80%，惟客源不多。美聯物業住宅部行政總裁布少

明稱，該公司的A組買家出席率約80%，有大手客以約2,000萬元購入1伙三房及1伙兩房戶。消息指，大手客A組時段只售出17伙。

由於發展商安排散客B組於全日不同時段前來揀樓，早上至中午B組的報到人流時段，亦未有再現今年上半年系內同區的MONTARA及GRAND MONTARA推售時，所出現的萬人空巷的等候搶購場面。布少明稱，該公司的B組買家出席率約80%，買家以80後及90後的年輕買家為主，約佔70%。陳永保表示，該行客戶B組出席率達70%。

MARINI昨日開售首輪500伙，實用面積348至770方呎，包括一至三房及特色戶，價單定價662.2萬至1,729.5萬元，扣除最高21.5%折扣後，折實價519.9萬至1,357.7萬元，折實平均呎價15,895元，相比今年6月系內同區GRAND MONTARA最後一批單位呎價低7%，發展商亦提供長成分期付款方法。昨晚同系日出

康城9B期上載樓書，項目命名為GRAND MARINI，提供503伙。

南昌站匯豐捷訂遭殺160萬

另一邊廂，新地旗下南昌站匯豐錄得一宗一房戶捷大訂個案。根據成交紀錄顯示，單位為第5B座53樓A室，實用面積358方呎，原於去年9月中以1,072.39萬元售出，買家其後亦已簽署正式買賣合約，但買家近日取消交易，料還沒收15%訂金，即超過160萬元。據統計，8月份新盤至少

錄得約20宗捷訂個案。

由於發展商開價克制，部分更低於同區二手呎價，令本月新盤銷量保持平穩。布少明表示，8月一手成交量約達1,400宗，較預計少200宗，與上月相若，二手則可錄2,600宗，較上月少20%。眼見逆市下新盤仍有理想銷情，其他發展商亦蠢蠢欲動，估計9月約有逾3,200新盤單位趕登場。他預計第三季樓價回落約3%至5%，料第四季有機會再跌。

8月新盤銷售表現

推售日期	樓盤	推售單位	首日銷情
8月3日	大埔白石角朗濤	124伙	逾96%
8月17日	荃灣映日灣	354伙	沽清
8月24日	荃灣映日灣	216伙	沽清
8月30日	日出康城MARINI	500伙	435伙(87%)

製表：香港文匯報記者 梁悅琴

香港文匯報，2019年8月31日

MARCO POLO HONGKONG HOTEL LAUNCHES BEAUTY AND THE BEES SUITE STAY 馬哥孛羅香港酒店推出法國嬌蘭炫美套房住宿計劃



定香氛迎賓雞尾酒中，感受品牌嫵媚優雅的魅力。賓客更可獲贈精緻旅行套裝，將芬芳愉悅帶回家，延續非凡的感官之旅。

Partnering with Guerlain, Marco Polo Hongkong Hotel created the Guerlain's Beauty and the Bees Suite with Guerlain's signature fragrances and skin care treats, for guests to pamper themselves.

From September to October, guests staying at one of the deluxe Guerlain suites can enjoy the sensorial journey that begins with Guerlain's 'Aqua Allegoria' amenities, themed decorations plus Sensational Guerlain Perfume Welcome Drinks. Guests can also take home the scent of beauty, together with a complimentary travel gift bag.

馬哥孛羅香港酒店與法國嬌蘭合作，打造芳馥滿盈的法國嬌蘭主題套房，讓賓客享受獨特非凡的感官之旅，嬌寵自己。

在九至十月期間，賓客於法國嬌蘭主題套房內可透過 Aqua Allegoria 花草水語系列香氛用品、主題佈置及法國嬌蘭限

CUCINA'S CHEF DE CUISINE SHARES HIS IDEA OF ITALIAN CUISINE WITH THE MICHELIN GUIDE CUCINA 主廚與米芝連指南分享意菜心得

Andrea Oreste Delzanno, the Chef de Cuisine of Cucina at the Marco Polo Hongkong Hotel, was interviewed by Michelin Guide earlier. He shared his path to becoming a chef, how he has turned the recipe of traditional Italian cuisine to suit Hong Kong diners taste buds and his 12-year experience in Hong Kong.

立即查看
Learn more



馬哥孛羅香港酒店的意大利餐廳Cucina，其主廚 Andrea Oreste Delzanno 早前接受米芝連指南的專訪，分享他成為廚師的道路，及如何在Cucina將傳統的意大利菜改良得更貼合港人口味，以及他居港十二年的感受。



NEW OPENINGS AND DEBUTS 商場新店隆重登場

Constant refinement of tenant mix in our malls enables our customers a more diversified retailtainment experience. Almost 30 new shops have made their debuts or expanded in Harbour City, Times Square and Plaza Hollywood in the past six months.

集團旗下商場一直致力為顧客提供多元化的購買及休閒生活體驗，不斷完善商場內的租戶組合，近三十間新店及新餐廳於過去半年已陸續在海港城、時代廣場及荷里活廣場內隆重登場！

Harbour City 海港城

Hong Kong debuts: BARREL, BRIC'S, Darphin, Infantry, Roots, Tom Ford Beauty; Kowloon debuts: Bon Parfumeur and Hobbs landed at Harbour City. Luxury jewellery and specialty retailer Tiffany & Co. has expanded. Other shop expansions include fast-growing brands Aesop, Balmain Paris, CELINE Men and FURLA.

New dining options at Harbour City are further elevated by the Hong Kong debut of Kyoto ICHINODEN, a long-established saikyozuke store in Kyoto, as well as the celebrity sought-after Vive Cake Boutique, bakery café Dang Wen Li by Dominique Ansel, and the Michelin 1-star sukiyaki and shabu-shabu restaurant Hiyama.

首次在港開設門市：BARREL、BRIC'S、Darphin、Infantry、Roots、Tom Ford Beauty；首度登陸九龍區：Bon Parfumeur 及 Hobbs。奢華珠寶專門店 Tiffany & Co. 擴充店面以加強業務。其他擴展經營的品牌包括 Aesop、Balmain Paris、CELINE Men 及 FURLA。

海港城內的新登場的食府包括首度登陸香港的京都歷史名店漬料理店京都一の傳，以及名人熱捧的餅店 Vive Cake Boutique、由甜品大師 Dominique Ansel 主理的餅店 Dang Wen Li by Dominique Ansel 及榮獲米芝蓮一星的壽喜燒及涮鍋店日山，為顧客提供更多美食選擇。

• Too Faced

Too Faced, a popular makeup brand from the US, has landed Hong Kong and opened their store at Facesss, Ocean Terminal. The brand is famous for both its irresistible packaging and products such as Diamond Light Highlighter, Sweet Peach Eye Shadow Palette, and Born This Way Foundation also received wide support from the ladies.

美國人氣彩妝品牌 Too Faced 登陸香港，進駐海運大廈 Facesss 開設專櫃。Too Faced 向來包裝設計精美，Diamond Light Highlighter 鑽石高光粉盒、Sweet Peach 蜜桃眼影盤、Born This Way 粉底液等都受女生所喜愛。



• OFF-WHITE c/o Virgil Abloh™

OFF-WHITE c/o Virgil Abloh™ just landed Harbour City on 1st October. To celebrate the grand opening of the store, the brand launched a special collection exclusively for Harbour City and released on the same day.

OFF-WHITE c/o Virgil Abloh™ 海港城專門店已於十月一日開幕，品牌更為此於開幕當天特別推出海港城限定系列，極為罕有，只限於海港城專門店發售。

Times Square 時代廣場

• Lady M

Lady M is an internationally renowned cake boutique first launched in Hong Kong at Harbour City in 2015, and started its branch in Times Square this year. With a range of award-winning signature cakes like Mille Crêpes, Mille-Feuille and Gâteau Nuage, the popular bakery delivers an experience that embodies elegance and thrives in the beauty of simplicity.

Lady M於二〇一五年進駐海港城，並於今年在時代廣場開設分店。被譽為「傳統法式糕餅與精巧和風的完美結合」，Lady M 在蛋糕的選材及製作均是一絲不苟，貫徹力臻完美的理念。



• KEI Cuisine 麒藝館

A new gourmet experience is now ready for food-lovers at Times Square. Led by Chef Chan Siu Kei, KEI Cuisine combines both precious ingredients and chef's signature masterpieces with Japanese elements based on classic Cantonese cuisine, ensuring a unique and elegant Cantonese dining experience.

麒藝館登陸時代廣場，為食客帶來美食新體驗。餐廳以中菜日化為主題，同時亦是一間花膠的專門店。由陳小麒師傅主理，以經典粵菜為本的麒藝館，結合矜貴食材、陳小麒師傅的獨門菜式以及日式元素，成就獨一無二的高貴粵式美食體驗。



Plaza Hollywood 荷里活廣場

• School of Creativity 創意學堂



students achieving excellent performance in various international drawing contests and receiving worldwide recognition.

School of Creativity was established in 2002 which offers a variety of fine art courses for students. The school opens their 14th branch at Plaza Hollywood. Their courses tailor to different needs and abilities of students, in order to unleash their potential. They have a track record of

創意學堂於二〇〇二年成立，為學生提供各種多元化的美術設計課程，並於荷里活廣場開設第十四間分校。學校致力因應學生的程度和需要度身訂造各項課程，協助學生發揮藝術才能。因此學生在國際上都有著優越的成績、備受認可。



A REVIEW OF 70 YEARS OF CHANGES ATOP SUZHOU

登蘇州之巔 看七十年變遷

Organised by Suzhou Broadcasting System and Suzhou Local Records Office, and supported by The Wharf Group, "Reaching the top of Suzhou and a review of 70 years of changes" Suzhou Historical Photo Exhibition was held at Suzhou International Finance Square ("Suzhou IFS") from May to July. The 95-floor super tower, the tallest in Suzhou, boasts a stunning scenery while recapturing the proud development of the city in the past 70 years since the founding of the People's Republic of China. The completion of Suzhou IFS is in tandem with the rapid development of this historical city.



由蘇州市廣播電視總台、蘇州市地方誌辦公室主辦，九龍倉集團特別支持的《登蘇州之巔——看蘇州七十年變遷》蘇州歷史圖片展，於五月至七月在蘇州IFS九十五樓舉行，市民可一登蘇州最高樓俯瞰美景，同時細味蘇州七十年來的歷史變遷，見證蘇州IFS的落成，與這座充滿歷史的城市一起迅速發展。

立即觀看
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CHENGDU IFS SCALES NEW HEIGHTS

成都IFS業務更上一層樓



Opened for five years, Chengdu International Financial Square ("Chengdu IFS") has earned a reputation for its service and offering. The occupancy of its premium Grade A office towers is reaching 90% despite a competitive market, with more and more Fortune 500 corporations setting foot at Chengdu IFS.

Chengdu IFS spares no effort in bringing excitement to customers and tenants. "Discover Himalayas", the largest exhibition ever on Tibetan contemporary art in China, was held in April. The exhibition was a collaboration with Tihho Art, a Tibetan art and cultural brand, with an aim to let the public rediscover Tibetan culture. In September, Chengdu IFS and Tihho Art further organised "Dazzle Fashion" in Lhasa, which brought a host of international premium brands to Tibet for the first time, and re-interpreted Tibetan culture through conference and fashion shows.

成都IFS開業五年以來一直以優質的服務見稱。當地超甲級辦公樓的競爭激烈，然而項目的出租率最近已直逼九成，世界五百強企業亦越聚越多。

成都IFS致力為顧客及商戶帶來不同的新體驗。今年四月成都IFS與西藏文化藝術品牌「醍醐」合作，於商場內舉行「發現喜馬拉雅」藝術展，為迄今最大規模的西藏當代藝術展，希望藉此帶領公眾重新發現西藏文化。九月時再下一城，到西藏拉薩舉行「風尚喜馬拉雅」，首次將眾多國際一線品牌引入藏地，並以峰會、時裝表演等形式，重新詮釋當代西藏的文化及風貌。

AWARDS & RECOGNITIONS

獎項與殊榮

WHARF REIC

- Harbour City, Times Square and Plaza Hollywood were recognised as “Breastfeeding Friendly Public Premises”, and “Breastfeeding Friendly Workplace”, together with Wharf Estates Limited, under Say Yes to Breastfeeding 2019/2020¹

HARBOUR CITY

- Received “Hanson I&T Outstanding Award” and “Hanson I&T Merit Award” in Energy Saving Championship Scheme 2018²

TIMES SQUARE

- Obtained the “Most Popular Dining Shopping Mall” in QQ Brilliant Brand Awards 2019. The award was assessed by readers from Hong Kong and Mainland China, editors and General Manager from QQ Entertainment, QQ & Tencent Cloud, and representatives from the supporting organisations³.
- Received “Gold Level” award, “Reduction Award” and “Long Term Partner Award” from “Umbrella Bags Reduction Accreditation Program 2019” initiated by Greener Action⁴

THE MURRAY, HONG KONG

- Ranked No. 1 in “Top 10 Hotels in Asia/Hong Kong” Condé Nast Traveler 2019 Readers’ Choice Awards for the second year in a row
- “Best Luxury Hotel in Hong Kong” by TTG China Travel Awards 2019
- “Best Hotel Openings in the past 12 months” by Travel + Leisure “Hotels It List 2019”
- Popinjays was crowned as one of “The 15 Best Rooftop Bars in the World” by Condé Nast Traveler Online

THE “STAR” FERRY

- Awarded “Certificate of Excellence 2019” by TripAdvisor for the fifth consecutive year since 2015, and hence also qualified for the first time for “Certificate of Excellence Hall of Fame”⁵

MARCO POLO HONGKONG HOTEL

- “Top 10 Best Hotels in Hong Kong” by DestinAsian Readers’ Choice Award
- Cucina was named “Best Restaurant 2019” by Hong Kong Tatler

GATEWAY HOTEL

- “Hong Kong’s Leading City Hotel” by World Travel Awards



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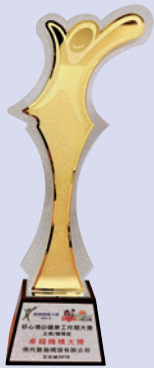
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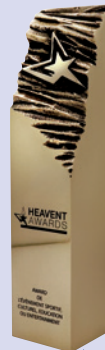
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11



12



13



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15



16



17

MODERN TERMINALS

- Obtained ISO14001:2015 EMS Certification from Lloyd's Register Quality Assurance Limited⁶
- Awarded "BOCHK Corporate Environmental Leadership Awards – EcoChallenger Certificate" by Federation of Hong Kong Industries⁷
- Awarded "Occupational Health Award 2018-19 – Joyful @ Healthy Workplace Best Practices Award (Enterprise / Organisation Category) – Excellence Award" by Occupational Safety & Health Council⁸

CHENGDU IFS / NICCOLO CHENGDU

- "Best Brand Experience(B2C) – Gold" in 2019 Event Marketing Awards⁹
- 2019 SABRE Awards (Superior Achievement in Branding and Reputation Awards) - Retailers¹⁰
- "Award de L'Événement Sportif, Culturel, Education ou Entertainment" in 13th Heavent Awards¹¹
- Niccolo Chengdu – "Best Business Hotel in Chengdu" by Business Traveller Asia-Pacific

NICCOLO CHANGSHA

- "Best Business Hotel in Central South and Southwest China" by TTG China Travel Awards
- "The Best New Opening Hotel" in 2019 KOL Ranking List

CHONGQING IFS

- "Commercial Fashionable Landmark Project of City" in Commercial Real Estate (Asia Cup) Award 2019
- Gold Award for Marketing Excellence - Sales Promotions & Events in 2019 ICSC China¹²
- Silver Award for Innovation in the Use of Event in 2019 Asia-Pacific Stevie Awards¹³

DALIAN TIMES SQUARE

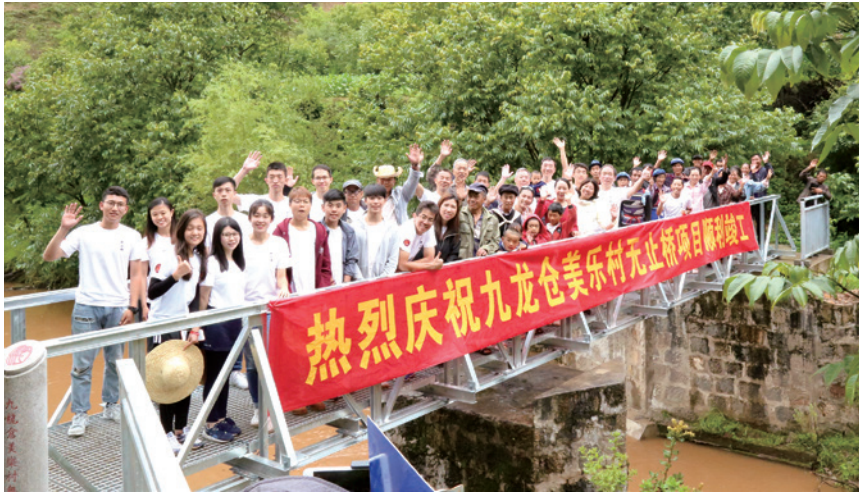
- Received the Contribution Award to Art Education by International Academy of Arts of Dalian University of Foreign Languages¹⁴
- Art landmark of commercial properties in Dalian – by Tencent-Liaoning
- Certificate of donation to guide dogs project – by Dalian Charity Federation

SHANGHAI WHELOCK SQUARE

- Passed the audit of LEED again in 2019, and successfully renewed the LEED Gold Award certificate with environmental-friendly measures¹⁵
- Awarded as "Model Company of China Service 2019" by Golden Keys China¹⁶
- Awarded "2019 Micro Video Popularity Award" by China Property Management Institute & China Property Management Magazine for the micro-video work "Service Aspiration"¹⁷

BUILDING BRIDGES, LINKING HEARTS

緣於橋 繫於人 橋無限 心無止



The Wharf Group has been supporting Wu Zhi Qiao Charitable Foundation ("WZQ") since 2011. The project gathers volunteers from universities around the world for a good cause. With Wharf's support, more than 100 Project WeCan students have participated in building footbridges and other facilities with university students in remote villages in Mainland China.

This year, 13 teachers and students of Project WeCan participated in a bridge building and community enhancement project in Meile Village, Lijiang, Yunnan between 3rd and 11th August. Other WZQ university volunteer teams included

The University of Hong Kong, The Chinese University of Hong Kong, Tongji University, Kunming University of Science and Technology and Tsinghua University.

九龍倉集團自二〇一一年起支持無止橋慈善基金（「無止橋」），該項目匯聚世界各地大學生義工，為慈善出一分力。在集團的支持下，至今已有超過一百名「學校起動」計劃的學生與其他大學生義工參與這個為國內貧困和偏遠的農村設計和修建便橋及社區設施的項目。

九龍倉今年繼續資助無止橋於雲南麗江市美樂村建橋，項目於八月三日至十一日進行，共有十三位「學校起動」計劃的師生參與，同行的無止橋大學義工團包括香港大學、香港中文大學、同濟大學、昆明理工大學及清華大學。一眾參與者不畏艱辛，前往當地興建一條行人便橋及進行多項美化工程，於偏遠的村落留下不少珍貴回憶。

Bridges built since 2011 共建心橋

2011

雲南仙源村
Xianyuan Village,
Yunnan



2012

甘肅大灘村
Datan Village,
Gansu



2013

重慶青靈村
Qingling Village,
Chongqing



2014

重慶青靈村
Qingling Village,
Chongqing

2015

重慶青靈村
Qingling Village,
Chongqing

立即觀看精華片段
Watch the highlights now



WHAT STUDENTS SAY

學生感言



Bill Wong 黃偉彪
HHCKLA Buddhist Ching Kok Secondary School
香海正覺蓮社佛教正覺中學

I am honoured to have participated in the WZQ service trip. I have learnt different construction techniques and the importance in listening to my mentors instead of just following my own ideas. If you are over-confident, you will not take other people's advice and it might lead to repetitive and heavy workload. This trip is a valuable experience for me.

我很榮幸能夠參加這次無止橋體驗服務活動，這段日子我學習到很多不同的建築技巧和要相信前輩的話，不要盲目地跟從自己的想法。因為過份自信的時候就不會聽從別人的建議，令工作不斷地重複和增加。這是一次難得的經歷。

Sheung Ho 賀湘
Tin Shui Wai Methodist College
天水圍循道衛理中學

During the trip, we witnessed rural problems (outflow of labour force, left-behind elderly etc) that are mentioned in our textbooks, yet the local villagers showed no signs of loneliness nor sadness. On the contrary, children from the rural area are motivated, energetic and hopeful for the future. Thus, do not make any assumptions before getting to know one's culture.

此次旅程把以前教科書所教的農村人口外流、留守老人等問題實實在在的出現在我們面前，但讓人感受到的並不是我們以為的孤獨、悲情，反而我感受到小朋友們積極、活潑、對未來充滿希望的一面，所以在深入了解一個地方的文化之前不要以自己的猜想妄下判斷。



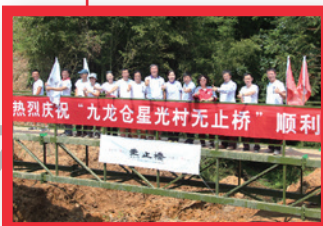
Mabo Ma 馬寶麟
The Chinese University of Hong Kong Volunteer
香港中文大學義工

Though the involvement of WeCan students in the bridge building part was not as much as university students due to age requirement, their work was very meaningful, and they are unsung heroes. I hope that they can participate more in this kind of activities and try to take a more prominent role in the future.

雖然中學生參與的程度不及大學生，但他們的工作亦很有意義，是一群無名英雄。希望他們日後可以多參與這類活動，並嘗試擔綱不同角色。

2015

重慶星光村
Xingguang Village,
Chongqing



2016

貴州謝家村
Xiejia Village,
Guizhou



2017

貴州謝家村
Xiejia Village,
Guizhou

2018

雲南黎光村
Liguang Village,
Yunnan

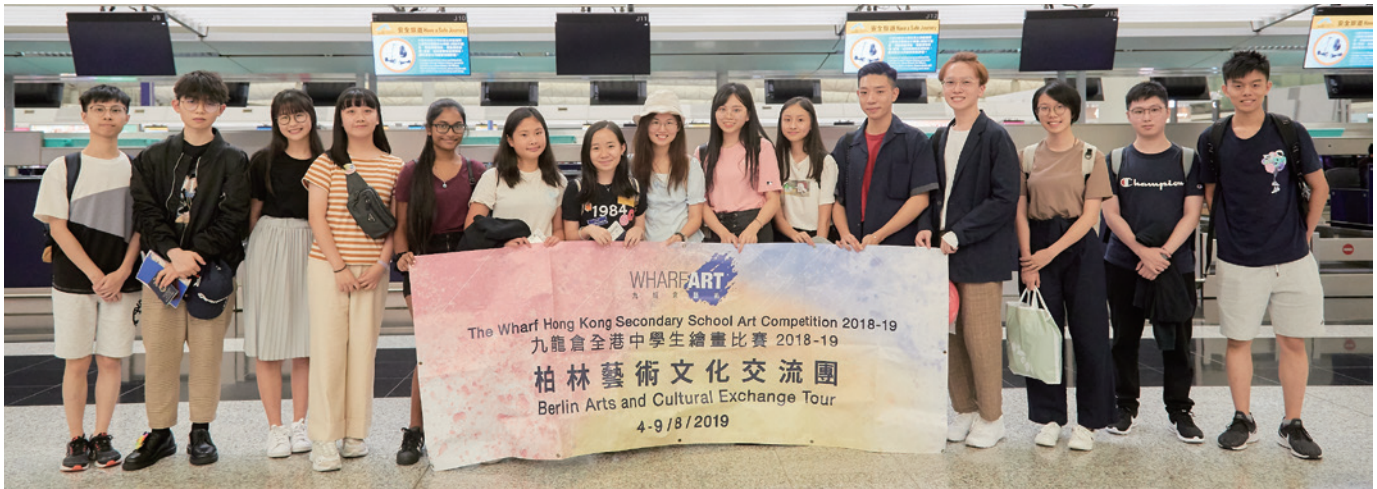


2019

雲南美樂村
Meile Village,
Yunnan

YOUNG ARTISTS' VISIT TO BERLIN FOR ART AND CULTURAL EXCHANGE

藝術初哥赴柏林交流



The Group has held “The Wharf Hong Kong Secondary School Art Competition” for eight consecutive years since 2011, with an aim to provide appropriate resources and opportunities to groom young people with passion and talent in arts.

The 2018/19 edition of the Competition, in association with Goethe-Institut Hongkong to celebrate the 100th establishment of Bauhaus and to further the common goal of supporting artistic talents of the youth, received about 1,500 quality entries covering diversified themes and various art forms from around 250 secondary schools across 18 districts in Hong Kong.

“Bauhaus 100: My Bauhaus – Let’s experiment with colors, forms and lines!” Special Awards were also added this year.

The award presentation ceremony was held with the top 18 entrants and special award winners visited Berlin for an arts and cultural exchange.

“The visit to different museums, such as the Mauermuseum – Haus am Checkpoint Charlie, Berlinische Galerie and Berliner Dom, etc. and the workshops were eye opening!”

Ng Wing Lam, Second Runner-up of the competition

集團自二〇一一年起連續八年舉辦「九龍倉全港中學生繪畫比賽」，致力提供適切資源及機會培育對藝術有熱誠和才華的青年人。

適逢今年是包浩斯成立一百周年，本屆比賽與香港歌德學院合作，增設以「包浩斯100：我的包浩斯——探索顏色、形狀和線條！」為主題的特別獎，鼓勵參賽者探索不同創作領域與設計之間的互動性。本屆比賽收到一千五百件來自全港十八區二百五十間中學的參賽作品，作品題材廣泛，水準極高。

比賽的頒獎禮早前完滿舉行，一眾得獎者獲邀到德國柏林交流。

“交流團讓我們到訪當地不同美術館，包括柏林圍牆博物館、柏林市立畫廊、柏林大教堂及參加工作坊，真是大開眼界！”

吳穎琳，比賽季軍得獎者





今年適逢包浩斯建校一百周年，同學們走訪了不少富有包浩斯特色的建築物，看設計如何跟生活連結。

藝術新鮮人

「我是一個內心充滿迷茫的人，總是在猶豫自己是不是真的能繼續畫畫，對於未來的選擇也不知去向。即使到了內心世界正在逐漸崩塌的時候，也渾然不知……」19歲、將入讀香港專上學院廣告系的許佳欣所畫的一幅《迷途者》，附上了一段少女心事。跟大部份參與這個柏林藝術交流團的準大學生一樣，大家都對未來好奇又誠惶誠恐。

他們都選擇了藝術，但不知藝術會否選擇他們？
採訪、攝影：鄭天儀

部份圖片由九龍倉青年藝術提供

學生們在塗鴉下創作，每個人都畫出心中的意念。



在柏林圍牆下 繪未知的幸福

背負了歷史傷痕，經過設計師的巧手變成了舉世矚目的景點。



繪畫比賽勝出的學生，帶著複雜的心情赴柏林藝術文化交流團，他們很多都以此從事藝術設計作為未來事業方向，希望在交流過程中得到啟發。

動

身出發到柏林前，李善潼、何婷和文凱盈互不相識。抵達倫敦希斯路機場轉機時，她們立刻用手機查詢聯絡結果，當三人知道都被中文大學的藝術系錄取後，興奮到彈起，自此五日四夜她們就黏在一起，訴說彼此的藝術理想。

何婷的作品《回到現實之負隅頑抗》，在草席上畫了一位蜷縮一團的老人，她要探討的是香港獨居老人的心理問題；李善潼的作品《無能為力》擺明講數碼化的未來，學生在高壓和戰爭劇烈的環境，只能過着行屍走肉的生活，像機械人般只有空洞的眼神。「夢想，特別在香港，在人們心深處慢慢死去，有關的希望亦逐漸消失……」文凱盈的作品《安想家》有這麼的一句註解。

在抗爭中的香港，遠赴另一個滿有抗爭痕迹的悲情城市柏林，十六位學生都帶着複雜的心情。他們都是本屆「九龍倉全港中學生繪畫比賽」的得獎者，除獲得現金獎及書券外，也獲得免費參與一個柏林藝術文化交流團的機會。同學們此行參觀了當地標誌性的美術館和博物館、著名藝術家的工作室和畫廊、啤酒廠改建而成的文化空間，當然還有象徵柏林抗爭歷史的滿街塗鴉。舉辦方指，柏林因歷史和充滿活力的藝術和文化而聞名，希望藉此能開闊學生的藝術、建築和設計領域的視野。

走在布魯登堡門附近的歐洲被害猶太人紀念碑（Memorial to the Murdered Jews of Europe），二千七百多根大小不一的混凝土柱排列成方陣，像橫橫的棺材又似迷宮。學生們在裏面徘徊，思考這城曾發生的歷史、戰爭的殘酷，他們很想說：「你，又怕在別人悲傷上撒鹽。」

另外，今年適逢包浩斯（Bauhaus）建校一百周年，同學們走訪了不少富有包浩斯特色的建築物，深入了解當代設計、工藝、藝術、建築和設計如何與日常生活連結，冀為他們在各自追尋藝術的道路上帶來新的啟發。隨團還有在中大藝術系教學二十五年的陳育強，退休後他理首創作，當上全職藝術家。

「有些同學被藝術或設計系錄取後，他們正面對忙碌的生活和選擇學科，申請宿舍等，我會盡量鼓勵和意見。但我更想藉此機會，啟發他們如何自處，我關心他們所看到的、聽到的、經驗到的，如何翻譯成他們的語言？做了廿多年培養藝術家的工作，我更希望每個人都可以學懂欣賞自己，相信這世界無一個標準答案、唯一的路。」陳育強侃侃而談。

有趣的是，今年是包浩斯成立一百周年，但著名的包浩斯設計博物館（Bauhaus Archive Museum of Design）卻以閉館四年裝修作「慶祝節日」，有心人可能要移師包浩斯發源地（Weimar）威瑪，觀賞當地剛開幕不久的 Bauhaus Museum Weimar 博物館。

這或許是柏林政府的精心安排。「他們就是要告訴你，包浩斯的銳意探索、改革開創的精神，已充斥在柏林每個角落，不拘限於一個博物館內。事實上，包浩斯對現代主義藝術風格的關鍵性影響，甚至波及全世界。」陳育強說。旅程中，他引領學生探索

顏色和幾何圖形，對抽象藝術的影響；講解西方雕塑的美感、線條、美的把握法則，同時延伸至建築。無論西方與中國雕塑，後期的加工和雕花，都是表達財富、國力的象徵。」

十七歲的郭家瑜首次到德國，感受到德國的歷史感與摩登精神交集，出發前她特意研究了一輪包浩斯，最欣賞的是包浩斯將計畫還原基本步，以明瞭條件作為創作理念。她的得獎作品《英雄是商品？》也滲入包浩斯風格，crossover 本土想法。「在這個時代，我希望有一個為香港發聲的新超級英雄。郭家瑜也在旅程中得知自己成功考入第一志願，香港理工大學的傳訊設計系（Communication Design）。

塗土不啻為學生解說的陳育強表示，德國藝術主流中的柏林之牆，非常直接，這跟德國作為邊境城市有關，柏林圍牆把柏林人抗爭是日常，他們曾經在與政府矛盾的影響下生活，所以柏林的人由歷史遺留和提煉出的文化，不是風格，而是加入本土想法的力量，成為了柏林的象徵。

塗鴉、柏林圍牆，一直是柏林的藝術標記。如今，柏林圍牆變成景點，倒塌圍牆的石屎碎出售作遊客，圍牆遺址充滿塗鴉的東邊畫廊，已變成畫家宣傳的平台，洋溢中產味的打卡熱點，真正代表人民發洩聲音的塗鴉卻越來越少。

走進柏林大教堂和德國國會大廈，學生們無名興奮。我跟當中的陳誠聊起柏林的感覺，他說很羨慕這裏的房子矮，可以看到飛機升降，還有滿地的草地，大家可以拿着午餐在草地上休息。他說未試過，我鼓勵他滾草地，結果他真的在國會大廈對開的草地躺下來，看晴天。如果在香港，你看見的只會是公園的管理員板着臉。

「在香港，從事藝術很困難。」在旅程中，大部份學生都跟我分享這憂慮。但他們都在既驚且怕中投身這條路，有些獲得家人支持，有些並不在。在沒有催淚彈的自由空氣中，他們有的是對未來充滿開闊的憧憬，這些我從他們更多的作品中看到。

行走在柏林圍牆的遺址我跟陳育強開聊，他說培養藝術家已不是他的責任和想做的事，「將人變成個人」才是。「藝術經常提出的問題是『你是誰？』和『不是這樣，可以怎樣？』這種藝術思維可以推動社會的選擇，啟發大家變成自主的人。香港人覺得無選擇；外部條件很單向；幸福生活都是別人設計好，住大屋有靚車才是人生勝利組，藝術終極目標是產生自主性和選擇，無論生活條件如何，為自己提供選擇，可以活得幸福快樂。」陳育強重申，這是給所有年輕人的忠告，不隸於藝術系學生。

在柏林市立畫廊除了一次過看到德國近代畫作，學生們更要即席創作。

（左起）李善潼、何婷和文凱盈三人不認識，在旅程中得知大家都被中大藝術系錄取後，一下子成為好友。

何婷的作品《回到現實之負隅頑抗》，在草席上畫了一位蜷縮一團的老人，藉此探討香港獨居老人的心理問題。



“NINE WOODEN CHAIRS” REFLECT YOUNG ARCHITECTS’ CROSS-CULTURAL VISION 「九把椅子」展現新一代建築設計師跨文化視野



The Architectural Design Internship Programme was established by The Wharf ArchDesign Resource Trust in 2011 to foster excellence in architecture and provides opportunities to future star architects by providing local students with placement opportunities at international architectural design practices that are at the cutting edge of architectural design.

The Programme is celebrating its 9th anniversary this year. To mark this milestone, a “Nine Wooden Chairs” exhibition was held at Harbour City to showcase a series of chairs designed by nine past awardees. Each chair puts the designer’s thoughts and vision from their overseas’ internship experience on display and demonstrates their observations and reflection on architecture in relation to the increasingly “glocalising” design scenes.

“The Wharf Group builds with great emphasis on the architectural design, we see it as a form of art that creates a livable and sustainable environment. Architecture also reflects the livelihood and culture of a city and its development is closely linked with that of society. Facing scarcity of land supply in Hong Kong, architects do not just make use of spaces but create them, and they take on the mission to improve the living standard and quality of a city.”

Doreen Lee, Vice Chairman and Executive Director of Wharf REIC

九龍倉「建築設計實習計劃」九周年 辦「九把椅子」展覽

九龍倉建築設計資源基金（「九龍倉」）於2011年為培育香港年輕建築設計師而設的「建築設計實習計劃」，今年踏入九周年，特於歷屆二十七位實習學生中選得九位各自設計一款椅子於海港城舉辦「九把椅子」設計展，將他們在海外實習時的所見所學，融入設計中，以

表達他們對建築學全球化及本地化的看法。

「九把椅子」設計展日前在海港城海運大廈舉行揭幕儀式，除了九龍倉置業地產投資有限公司副主席兼執行董事李玉芳擔任主禮嘉賓外，還邀得香港大學建築學系系主任Eric Schuldenfrei博士、香港中文大學建築學院前

院長陳丙驊教授，以及一眾嘉賓和學生出席見證成果。這次展覽以椅子設計為主題。椅子結構看似簡單，但一把好的椅子卻講求美

觀、舒適及實用性，設計時更要考慮材料、技術及文化意義，與建築設計原理一脈相承。展覽由即日起至9月24日在海港城海運大廈展覽大堂舉行。展覽結束後，椅子將會擺放於海港城各處，供遊人觀賞及使用。

九龍倉集團於中國內地及香港建立多項地標式建築物，並屢獲國際建築殊榮。九龍倉建築設計資源基金在2011年設立「建築設計實習計劃」，旨在提升本地建築系碩士畢業生的設計水平，培育專才。該計劃為每名到海外實習的學生提供高達港幣三十五萬元的資助，以支付生活費及機票等開支。至今已有一百二十七位學生獲資助，實習足跡遍布丹麥、法國、德國、印度、意大利、日本、荷蘭、挪威、葡萄牙、西班牙、瑞士、泰國、英國及美國等地。

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明報 · 2019年9月21日



“集團十分注重建築設計，它既是一門藝術，亦講求實用、環保及可持續發展，更反映城市的文化及生活面貌，與社會發展息息相關。香港地少人多，建築師不僅須善用空間，也要創造空間，同時也擔當著改善人類生活環境的舵手，任重道遠。”

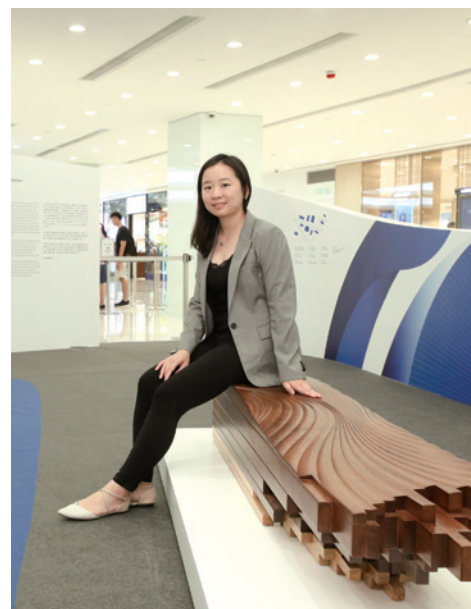
李玉芳，九龍倉置業副主席兼執行董事

“是次展出的作品名為 Under the Storm，是以颱風「山竹」為靈感。颱風「山竹」是香港在過去二十年來最強的颱風，破壞力驚人，令人反思人與大自然的關係。長椅的設計表達了風暴襲港的一刻，整座城市完全靜止，只剩下風聲的狀態，椅子上的波紋令作品更具觸感。”

黃愷敏，二〇一四年於英國 Zaha Hadid 實習

“我希望能夠參與在發展中國家、由建築師主導的社區建設項目，為居民設計符合人道的基建及房屋。我相信這才是成為建築師的真正價值。”

鄭德熙，二〇一九/二〇年度的得獎實習生



“Inspired by Typhoon Mangkhut, the bench is named 'Under the Storm'. The power of Typhoon Mangkhut dwarfs all other typhoons in Hong Kong in the past 20 years, it urges us to rethink our relationship with nature. The bench captures the moment when the typhoon hit the city - the city was silent and the only noise came from the thrilling wind. The subtle ripples in the storm are embedded on the surface of the bench which enriches users' tactile experience.”

Harmony Wong, obtained placement opportunity to work at Zaha Hadid in the UK in 2014

“I would like to work on community projects in developing countries, where architects play a crucial role to design and construct humanitarian infrastructure and buildings; I believe that is the true worth of being a designer.”

Ivan Cheng, awardee of 2019/2020

LET'S BE OCEAN-FRIENDLY TOGETHER!

海洋保育 我做得到

The annual "Ocean Day" was held on 28th September, with over 150 Project WeCan students and staff participated.

The Group has sponsored Ocean Day for five years. The programme this year began with snorkeling at Ung Kong Chau, beach cleaning at Pak Lap Beach, followed by an eco-tour in Leung Sheung Wan. Eco Travel, one of the co-organisers, arranged a 3-day "Eco Tour docent workshop" for seven Project WeCan students, teaching them skills as a docent, deepening their understanding of nature. The student docents got a chance to showcase what they have learnt on the event day. This year, 10 colleagues joined the PADI Open Water Diver course sponsored by the Group and conducted under-water cleaning on the event day.

一年一度的「關懷海洋日」已於今年的九月二十八日舉行，共有超過一百五十名「學校起動」學生及同事參與。

集團連續五年贊助「關懷海洋日」活動。今年的活動路線包括到甕缸灣浮潛、到白臘灣清潔泳灘後再向糧船灣出發進行生態導賞。協辦單位之一、綠恆生態旅遊更安排了一連三日的「學生導賞」工作坊予七位「學校起動」之中學生，讓他們學習生態導賞的解說技巧，加深對大自然生態的認識。他們亦於活動當日擔任小導賞員，向同儕展現學習成果。另外，今年有十位同事參加由公司贊助的PADI 公開水域潛水員課程，於當日參與水底清潔。





PROJECT WECAN HAPPENINGS

「學校起動」計劃精彩活動回顧

YES, WE CAN, TOGETHER WE CAN!
學校起動 同心同行



To thank our partners for their support and contributions to Project WeCan over the years, a Partners Appreciation Reception was held at the Government House on 30th May, attended by the Chief Executive of HKSAR, Carrie Lam, Project WeCan Founding Patron, Peter Woo, and representatives from 69 partners and 76 schools, students and volunteers, with strong government endorsement.

為答謝各夥伴機構多年來對「學校起動」計劃的支持和貢獻，「學校起動」於五月三十日假禮賓府舉行「學校起動」計劃「夥伴感謝禮」，出席嘉賓包括香港特別行政區行政長官林鄭月娥、「學校起動」計劃創辦人吳光正、六十九間夥伴機構及七十六間參與學校的代表及學生，並得到特區政府大力支持。

A FULFILLING SUMMER FOR 250 INTERNS

二百五十位實習生的充實暑期

The Job Tasting Programme 2019 came to an end with over 250 internship opportunities offered by 39 organisations, including corporations, professional institutions and Consulates. The Programme serves as a platform for WeCan students to experience real-life work environment and better understand their career goals and interest.

After the two-to-four-week internship, students were deeply heartened and found every aspect of their work eye-opening.

二〇一九年的「職場體驗計劃」已完滿結束，三十九間企業、專業機構及領事館提供超過二百五十個實習職位，讓同學從實習工作中了解自己，認識各行各業，並提早規劃將來的事業。

經過兩至四星期的實習，同學們均有很深的體會，所接觸到的工作範疇更讓他們眼界大開。



AN EXCHANGE AMONG PARTNERS 夥伴之間的交流

Project WeCan organised a partners sharing session on 27th September, with about 50 representatives from 28 Project WeCan partners attended. Representatives from Stephenson Harwood, Cushman & Wakefield, The Hong Kong Electrical Contractors' Association and Modern Terminals shared how they worked with their partner schools as well as different programmes organised for students.



“ I was deeply impressed with the maturity and “can do” attitude of the students who came to visit Stephenson Harwood. A far cry from me at the same age! A credit to their school, parents and most importantly, themselves. It makes me more hopeful in the current uncertain times about the future of Hong Kong. I think I learnt more than the kids. ”

Jamie Stranger, Partner of Stephenson Harwood

「學校起動」計劃於九月二十七日舉行夥伴分享會，約五十位來自二十八間夥伴機構的代表出席。羅夏信律師事務所、戴德梁行、香港電器工程商會及現代貨箱碼頭的代表分享他們與夥伴學校合作的經驗及曾舉辦過的學生活動。

“ 我深深被這群來到羅夏信參觀的學生所打動。他們的成熟及積極樂觀的態度，是我當年遙不可及的。感謝他們的學校、家長、以及這群青年人，讓我在此困惑的時候仍能對香港抱有希望。我想我在他們身上學到更多。 ”

Jamie Stranger · 羅夏信律師事務所合夥人



GETTING TO KNOW THE VARIOUS WALKS OF LIFE 走進大企業 了解各行各業

In the 2018/19 school year, Project WeCan had organised over 200 company visits for more than 4,000 students from 76 schools. The Company Visit programme gave students a unique opportunity to experience the intricate work of companies across a wide range of industries.

「學校起動」計劃於二〇一八/一九學年共安排了超過二百場企業參觀，共有逾四千名來自七十六間學校的學生參與。學生能透過企業參觀，深入了解到不同行業的實際營運方式。

The Caravel Group arranged a Career Day for students from its partner school Salesians of Don Bosco Ng Siu Mui Secondary School, a brief introduction of the shipping industry and various operations of the Group were conducted.

拓維集團為其夥伴學校天主教慈幼會伍少梅中學的學生舉辦職場體驗日，簡介船務行業及公司的各項業務。



DFS has started a mentorship scheme with its partner school Buddhist Sum Heung Lam Memorial College this school year. A guided tour of DFS Chinachem Store was arranged for students to acquire basic knowledge of the retail industry and duty free shoppers' business.

DFS與夥伴學校佛教沈香林紀念中學於二〇一八/九學年展開師友計劃，並安排同學參觀DFS華懋廣場分店，親身體驗零售業及免稅店的基本運作。

Nan Fung Group invited students from its partner school Lingnan Dr Chung Wing Kwong Memorial Secondary School to visit one of its residential properties to learn about property management profession.

南豐集團早前邀請其夥伴學校嶺南鍾榮光博士紀念中學的學生到其旗下的住宅項目參觀，認識物業管理行業。



Hong Kong Electrical Contractors' Association arranged a day trip to Mainland China for its partner school Buddhist Tai Kwong Chi Hong College to visit the electric wire and cables factory and waste incineration plant in Dongguan, to learn about the advanced manufacturing technology.

香港電器工程商會早前安排其夥伴學校佛教大光慈航中學的師生到東莞參觀當地的電纜廠及垃圾焚化設施，認識當地的先進工業科技。

Café de Coral opened its Training Kitchen for the first time for the students of St. Francis of Assisi's College in July. During the visit, they introduced the company's career path, giving the students a more comprehensive view of the food and beverage industry.

大家樂集團於七月時為聖芳濟各書院的學生首次公開其訓練廚房，讓他們對飲食業有更深的體會，並認識到集團內的職業路向。



